

LOGO DESIGN COMPETITION GIVING A FACE AND SETTING THE TONE FOR KUTS

Tuesday, 17 May 2022, Kuching – Sarawak Metro (SMSB) is calling for submissions for their Logo Design Competition which runs until 3 June 2022.

The competition marks the commencement of civil & structural engineering works and the 50th anniversary of Sarawak Economic Development Corporation (SEDC), SMSB's parent company.

Conditions to be eligible are simple - participants must be Sarawakian and not employed (or have an immediate family member employed) by SMSB. Each participant is allowed one submission, in JPEG or PDF format.

Apart from the opportunity to showcase one's talent, the winner will receive a cash prize of RM2000.00. Ten participants will also stand a chance to win RM100 cash. More information is available on SMSB's website and social media account.

"Design is the silent ambassador of your brand" (Paul Rand) - for KUTS a well designed logo will go a long way towards realizing KUTS as a greener, more efficient upgrade to urban mobility by inspiring excitement and belief among potential commuters.

